



This year, MVLS is celebrating 40 years of providing access to justice to Marylanders across the state facing economic hardships. Since 1981, more than **100,000 individuals** received life-saving civil legal aid from MVLS.

Become a 40th Anniversary sponsor and show your commitment to social justice and MVLS' crucial services. All proceeds from this Anniversary campaign will directly support MVLS' mission.

### SPONSORSHIP LEVELS & BENEFITS

#### ALL SPONSORS WILL RECEIVE:

- Company logo on website ([www.mvslaw.org](http://www.mvslaw.org))
- Listing in MVLS Annual Report
- Listing and recognition in 40th Anniversary ads in *The Daily Record*
- Tax Deductible Charitable Donation
- Recognition until December 31, 2021 on campaign materials

#### LEGACY SPONSOR - \$20,000

- All sponsor benefits plus:
- Logo included in header in all emails about 40th Anniversary
- Personalized Email to Firm about What Funds Supported
- Naming Rights to a MVLS program-related webinar
- Four (4) Social Media Posts about Firm's Support
- Inclusion in press releases about 40th Anniversary

#### PRINCIPAL OF PRO BONO - \$7,500

- All sponsor benefits plus:
- Logo in all emails about 40th Anniversary
- Two (2) Social Media Posts about Firm's Support

#### CHAMPION OF PRO BONO - \$2,500

- All sponsor benefits plus:
- Listing in all emails about 40th Anniversary
- One (1) Social Media Post about Firm's Support

#### PREMIER SPONSOR - \$10,000

- All sponsor benefits plus:
- Logo in all emails about 40th Anniversary
- Personalized Email to Firm about What Funds Supported
- Three (3) Social Media Posts about Firm's Support
- Inclusion in press releases about 40th Anniversary

#### LEADER OF PRO BONO - \$5,000

- All sponsor benefits plus:
- Logo in all emails about 40th Anniversary
- Two (2) Social Media Posts about Firm's Support

#### FRIEND OF PRO BONO - \$1,000

- All sponsor benefits plus:
- Listing in all emails about 40th Anniversary

To secure your sponsorship today, please contact:

Cara Schaefer, Development Manager

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[www.mvslaw.org/40anniversarycampaign](http://www.mvslaw.org/40anniversarycampaign)